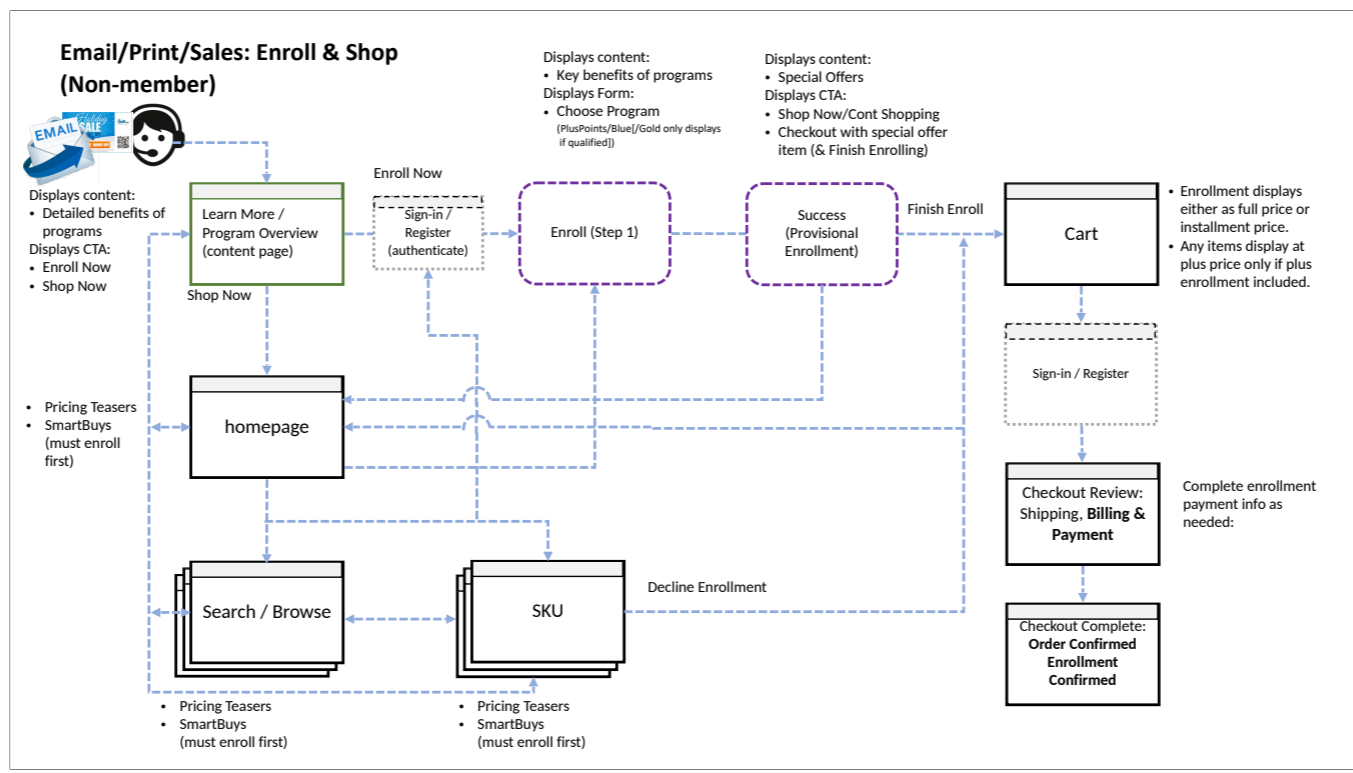
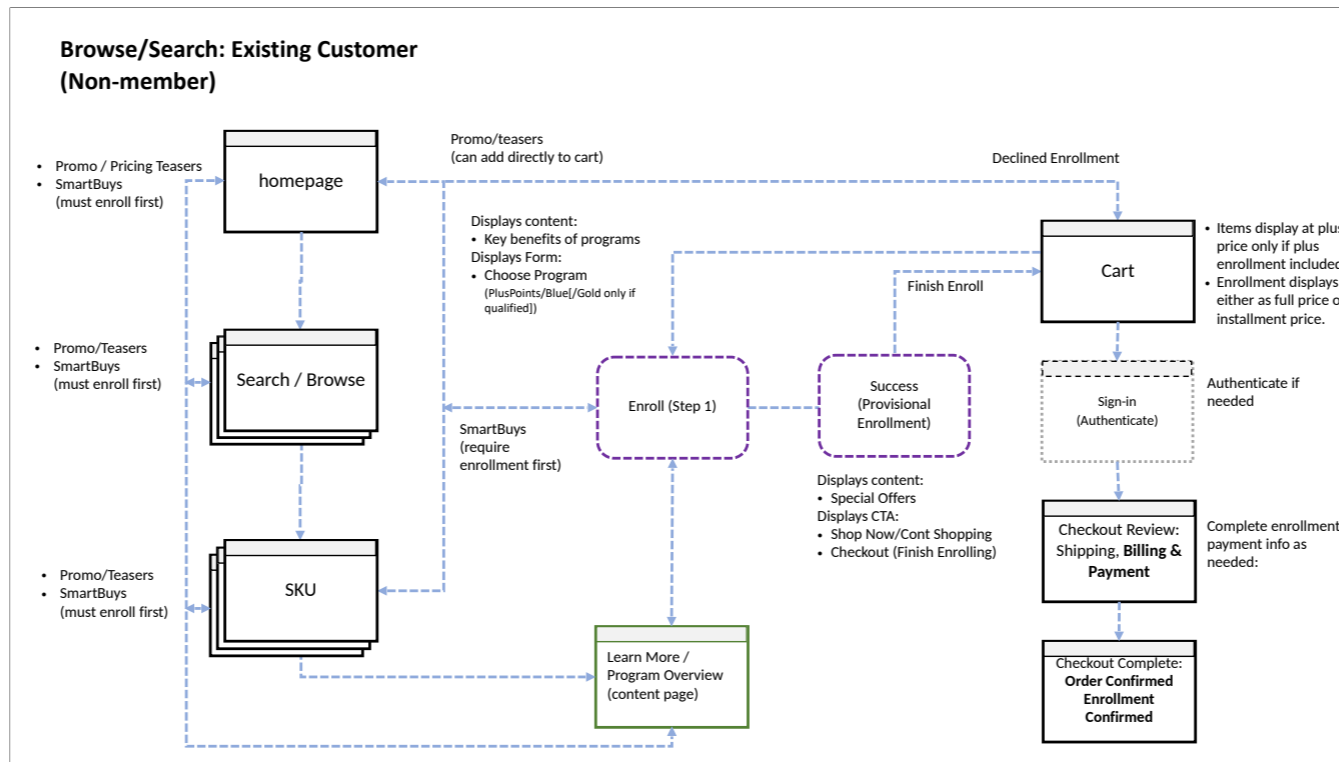


Current Enrollment requires person to Sign-in (may need to reset password or register).
 The enrollment page is a stand alone process that requires payment before being able to see benefits in the checkout.
 Once they enroll only then can they add member only items to the cart and checkout.

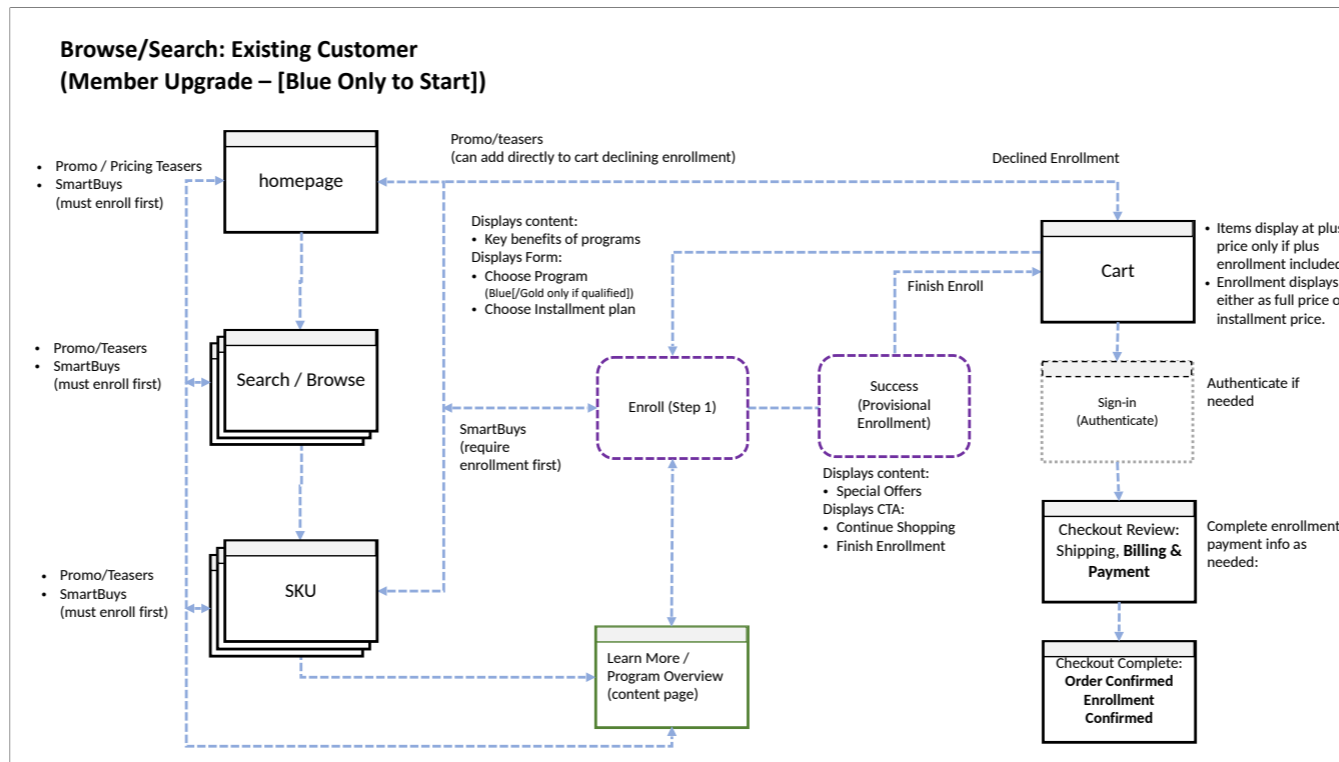


A new flow would allow people to not only pay for the enrollment through the checkout, but they would be elevated to a provisional membership allowing them to see savings as long as they had the membership in the cart. If the enrollment is removed then prices would revert to normal pricing. The full functionality of the cart is available for the application of coupons and use of other award credits. They can even use existing award credit to pay for membership.

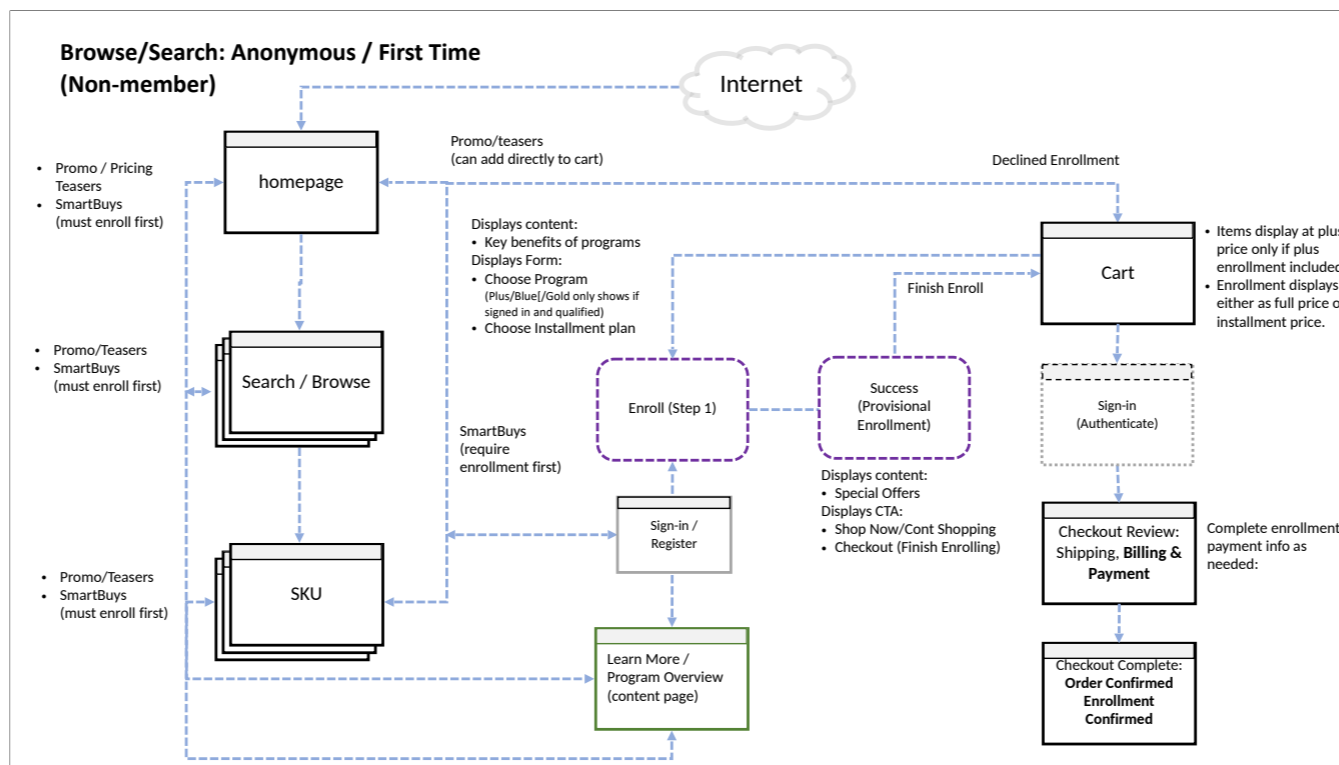


6 month installments only
 SmartBuys are same for all levels

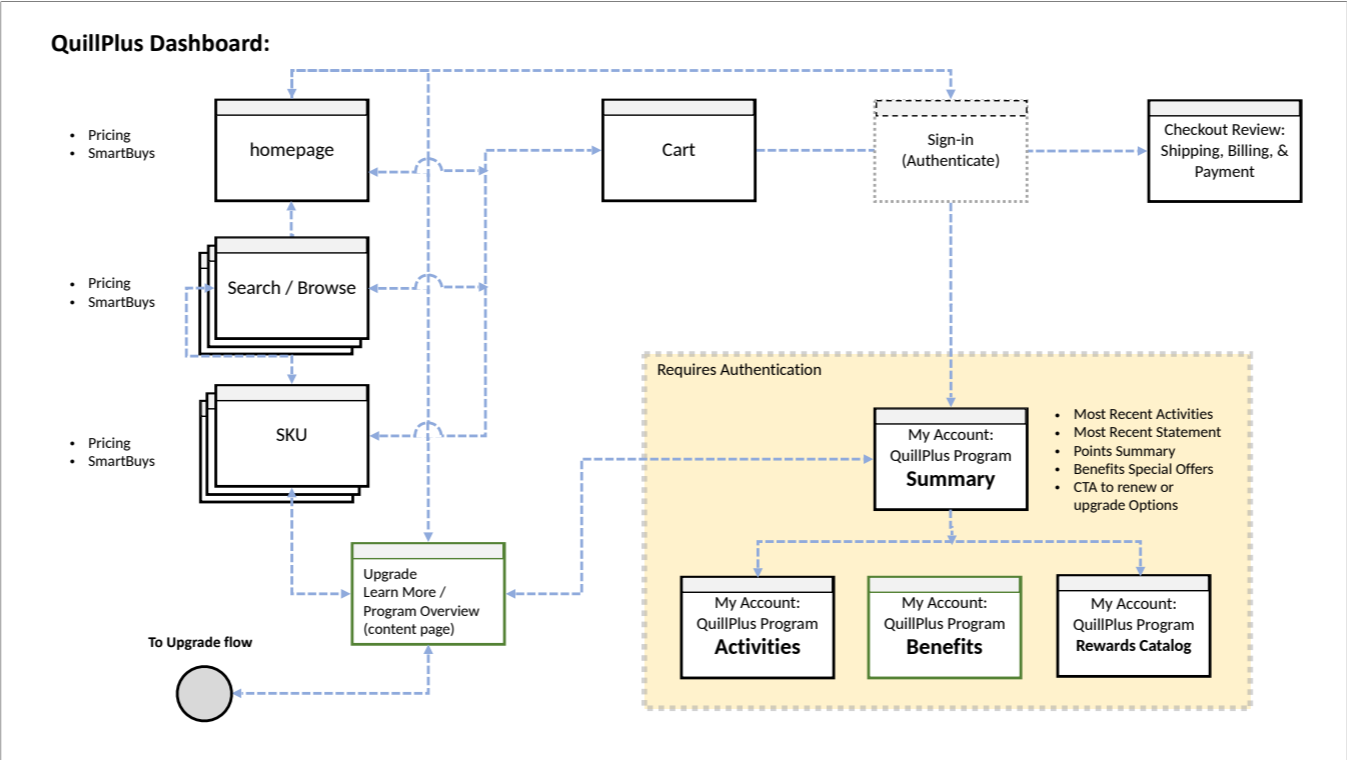
Do all items accrue points when purchased?
 Can any item be redeemed using points? Or is it only select items?



In order to see upgrade they have to be signed in
6 month installments only
SmartBuys are same for all levels



6 month installments only
SmartBuys are same for all levels



There needed to be a way to upgrade/upsell into the higher programs from the entry program.



Choose a plan

QuillPlus Points

- Earn points on all purchases
- Free shipping (no minimum)
- Exclusive product offers

\$19.99 / year



QuillPlus Blue

- Free shipping & Returns (no minimum)
- \$15 off \$150 purchase every month
- Exclusive product offers & Discounts
- 1000 points on sign-up
- Earn 1.25x points on all purchases
- Earn 2.5x points on Quill brand

\$99.99 / year



Enroll Now

The enrollment fee will be added to your cart. You can shop for member only items or complete your enrollment by checking out.

When clicking/tapping on the teaser, people will be given the option to choose the entry program and either the blue or gold based on type of customer. If the type is not known then the blue program is offered as the default.



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\$19.99 / year



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- \$15 off \$150 purchase every month
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- Earn 2.5x points on Quill brand

\$99.99 / year



QuillPLUS +
★★★★★ (199)
Quill Plus Copy Paper, 8 1/2" x 11", 92 Bright, 20 LB, 10 Reams of Was \$52.99
\$27.99
Carton
Qty

The enrollment fee will be added to your cart.
You can shop for member only items or complete your enrollment by checking out.

[Add to Cart & Enroll Now](#)

Ability to add premium membership with first paper purchase with award price.



Choose a plan

QuillPlus Points

- Earn points on all purchases
- Free shipping (no minimum)
- Exclusive product offers

\$19.99 / year



QuillPlus Gold

- Free Shipping & Returns (no minimum)
- \$20 off \$150 purchase every month
- 1500 points on sign-up
- Exclusive product offers & Discounts
- Earn 1.5x points on all purchases
- Earn 2.5x points on Quill brand

\$149.99 / year



QuillPLUS +
★★★★★ (199)
Quill Plus Copy Paper, 8 1/2" x 11", 92 Bright, 20 LB, 10 Reams of Was \$52.99
\$27.99
Carton
Qty

The enrollment fee will be added to your cart.
You can shop for member only items or complete your enrollment by checking out.

[Add to Cart & Enroll Now](#)

If customer qualifies for gold plan then they see that offer instead of the blue